



**BOYS & GIRLS CLUBS
OF SOUTHEAST VIRGINIA**

2023

ANNUAL REPORT

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WHY BOYS & GIRLS CLUBS?

Boys & Girls Clubs of Southeast Virginia is changing the future for children.

In our communities, an increasing number of children are home with no adult care or supervision. Instead, these boys and girls find their own recreation and companionship in the streets, which doesn't always result in a positive outcome. At Boys & Girls Clubs, we provide a safe place to learn and grow while having fun. Our programs and services promote and enhance children's development by instilling a sense of competence, usefulness, belonging, and influence.

The best way to predict the future is to create it. Boys & Girls Clubs of Southeast Virginia is creating a new and brighter future for thousands of young people. BGCSEVA is a comprehensive youth service organization operating in Chesapeake, Norfolk, Suffolk, Franklin, Virginia Beach, Portsmouth, and on the Eastern Shore. We help young people in grades K- 12 reach their full potential through a program of youth development that emphasizes career and academic preparedness, healthy lifestyles, and good character and citizenship. We have nine Clubs throughout our service area and are open each weekday after school from 3pm - 8pm and for extended hours during the summer. Membership is open to all young people ages 6 through 18.

Great futures begin here each and every day.



RANKED #1

AMONG YOUTH SERVING ORGANIZATIONS FOR 18 YEARS BY THE CHRONICLE OF PHILANTHROPY. WE ARE PART OF A NATIONAL ORGANIZATION, BOYS & GIRLS CLUBS OF AMERICA, WHICH OPERATES MORE THAN 4,000 CLUBS WORLDWIDE.



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From the CEO'S Desk

Today's youth face so many challenges in their everyday lives and they need our support now more than ever. With issues like depression, bullying, peer pressure, academic decline, obesity, and alcohol/drug use, quality time spent outside of the classroom is critical in their development.

This is why, in addition to being to be the most affordable, accessible, and impactful youth serving organization, BGCSEVA is committing an unprecedented amount of time and resources to ensure all members of our organization receive training to become a Trauma-Informed Organization. By doing so, we can be ready for what the future has in store for our youth.

I truly believe that every child, regardless of race, religion, ethnic heritage, physical/mental abilities, sexual orientation, gender identity and expression, should have equal access to a safe place to grow, quality mentors to believe in them, opportunities to explore, and the tools to achieve their dreams.

If you agree with me on the importance of supporting the next generation, I invite you to join the BGCSEVA family by donating today. You can also volunteer your time and advocate for our Clubs by sharing our social media posts and inviting your networks to be part of our mission. I guarantee that your investment **WILL** provide a life-changing youth development experience right here at home.

Best wishes,

Kevin Will
President & CEO



From the Board President



For decades, humankind has been experiencing the Information Age. In this era, knowledge, and the ability to quickly transfer knowledge, has had an unprecedented impact on human behavior. Information is the driver of decisions, the impetus of change, and the force behind action.

This year, BGCSEVA has come into its own Information Age—or, perhaps more aptly put, an Advocacy Age. Our kids, staff, supporters, and directors are tirelessly advocating for the children we serve and the development programs through which those children grow and thrive. Our advocates derive support for our cause by—you guessed it—transferring information. The BGCSEVA Annual Report is more than a list of facts. It is a chronicle of progress, a testimony of success, and treasure trove of information about our kids' victories. As you read through this publication, I urge you to take your time. Thoughtfully ponder the numbers: of the 1,869 children we serve, 1,523 qualify for free or reduced lunch, 91% are below the poverty level, and 1,103 live in a single parent household. With the help of BGCSEVA development programs, 95% of these children are reading on grade level, 78% report seeing themselves as leaders, and 100% graduate from high school. These numbers—these bits of information—tell the BGCSEVA story and reveal the positive impact of our organization on children's physical and mental well-being.

By reading this Annual Report, you are arming yourself with the tools you need to join our team of advocates and uniquely situated to share valuable information. We rely on advocates like you to spread awareness and create opportunities for BGCSEVA. Tell everyone—your peers, your leaders, and those whom you lead—the BGCSEVA story.

The BGCSEVA foundation is strong. With the investment of your advocacy, we can continue to provide a life-changing youth development experience for the future leaders of our communities. Be an advocate. Transfer your knowledge. Invest in BGCSEVA story. I promise you will be glad you did.

Sincerely,

A Brinker

Amy Brinker

President, Board of Directors

MEET OUR BOARD



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OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

OUR VISION

Provide a world-class Club Experience in Southeast Virginia, that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

OUR GUARANTEE

Your investment provides a life-changing youth development experience.

Nationally, Boys & Girls Clubs serve 3.3 million young people through membership and community outreach.

In fiscal year 2023, Boys & Girls Clubs of Southeast Virginia impacted communities in Southeast Virginia by serving:

- 1,858 Club members
- 1,014 (55%) single parent households
- 1,339 (72%) of students receiving free/reduced lunch

We do this by providing a culture of excellence in staffing and programming, exceptional facilities, accessibility, and affordability.



BOYS & GIRLS CLUBS OF SOUTHEAST VIRGINIA 2023 YEAR AT A GLANCE

CLUB MEMBERS
ACHIEVED
358,848
HOURS OF HOMEWORK
COMPLETION

91%
OF MEMBERS SERVED ARE
AT OR BELOW THE 200%
OF THE
FEDERAL POVERTY LEVEL

94%
OF MEMBERS PLAN TO
FURTHER THEIR EDUCATION
AT A COMMUNITY COLLEGE
OR FOUR YEAR UNIVERSITY

100%
OF MEMBERS
GRADUATE
HIGH SCHOOL

78%
OF CLUB MEMBERS
SEE THEMSELVES
AS LEADERS

95%
OF CLUB
MEMBERS ARE
ON GRADE LEVEL
FOR THEIR AGE

95%
OF CLUB MEMBERS
FOUND A MENTOR OR
ROLE MODEL
AT THE CLUB

81%
OF MEMBERS
ABSTAINED FROM
RISKY BEHAVIORS

CLUB MEMBERS
COMPLETED
448,560
HOURS OF TRIPLE
PLAY FITNESS TIME

GREAT FUTURES START HERE

FORMULA FOR IMPACT



The Formula for Impact is the road map the Boys & Girls Club Movement will follow to ensure that youth achieve our priority outcomes of Academic Success, Good Character & Citizenship, and Healthy Lifestyles.



Healthy Lifestyle



Academic Success



Character & Citizenship



Boys & Girls Club programs are designed to help children and teens achieve our three priority outcomes of **Academic Success, Good Character & Citizenship, and Healthy Lifestyles**. These programs are written into user-friendly curriculum that is enhanced by **volunteer insights and expertise**.

EDUCATION & CAREER DEVELOPMENT



PowerHour helps Club members, ages 6-18, achieve academic success by providing homework help, tutoring, and learning activities.



Do It Yourself STEM, the science of everyday, is an activity-based program that makes the connection between scientific principles and real-world applications.



Money Matters promotes financial responsibility and independence among Club members, ages 13-18, by building their basic money management skills.



Career Launch is a career prep program for youth, ages 13-18, and focuses on job-readiness, skill development, and career exploration.



Diplomas2Degrees, BGCA's college readiness program, provides a range of services to guide Club members as they work toward high school graduation and prepare for post secondary education and career success.

PROJECT LEARN

Project Learn reinforces the academic enrichment and school engagement of young people during the time they spend at the Club.



HEALTH & LIFE SKILLS



SMART Moves is a prevention program designed to teach children and teens how to avoid and resist engaging in risky behaviors.



SMART Girls is an outgrowth of the popular and effective SMART Moves program. SMART Girls is a health, fitness, prevention, education, and self-esteem enhancement program for girls ages 8-17.



Passport to Manhood promotes and teaches responsibility in Club boys ages 11-14. Passport to Manhood consists of 14 sessions, each concentrating on a specific aspect of character and manhood through highly interactive activities.



Summer Brain Gain is comprised of one-week modules with fun, themed activities for elementary, middle, and high school students that are aligned with common core anchor standards. In addition, Summer Brain Gain: Read!, a literacy program, complements the larger Summer Brain Gain curriculum.



CHARACTER & LEADERSHIP DEVELOPMENT



Torch Clubs are chartered, small-group leadership and service clubs for boys and girls ages 11-13. A Torch Club is a powerful vehicle through which Club staff can help meet the special character development needs of younger adolescent's at a critical stage in their life.

Keystone is the Boys & Girls Club Movement's teen program. This unique leadership development experience provides opportunities for young people ages 14-18. Youth participate, both in and out of the Club, in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Clubs aim to have a positive impact on members, the Club and the community.



Since 1947, **Youth of the Year** has been Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements of Club members. Each year, one exceptional Club member is selected to be the National Youth of the Year. The National Youth of the Year serves as both an exemplary ambassador for Boys & Girls Club youth and as a strong voice for all of our nation's young people.



THE ARTS

The National Fine Arts Exhibit Program is a year-round program that encourages artistic expression among Club members ages 6-18 through drawing, painting, printmaking, collage, mixed media and sculpture displayed at local and regional exhibits.



SPORTS, FITNESS & RECREATION

All Stars is year-round team Football, Basketball, Dance, Cheer, Step and more.



TriplePlay, BGCA's comprehensive health and wellness initiative, strives to improve the overall health of members, ages 6-18, by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.





Attending The CLUB

The CLUB is a safe place for teens, age 13-18, where they can drop in after school and be themselves without feeling the pressure of being judged. Teen Center hours and activities vary by community but all offer a unique environment that feels like family.



Things to do at The CLUB

From sports to the arts, volunteerism to academic pursuits, The CLUB offers resources and programs to create meaningful experiences today as teens prepare for the future. We're here to listen and guide them as they choose their path forward.

Life after The CLUB

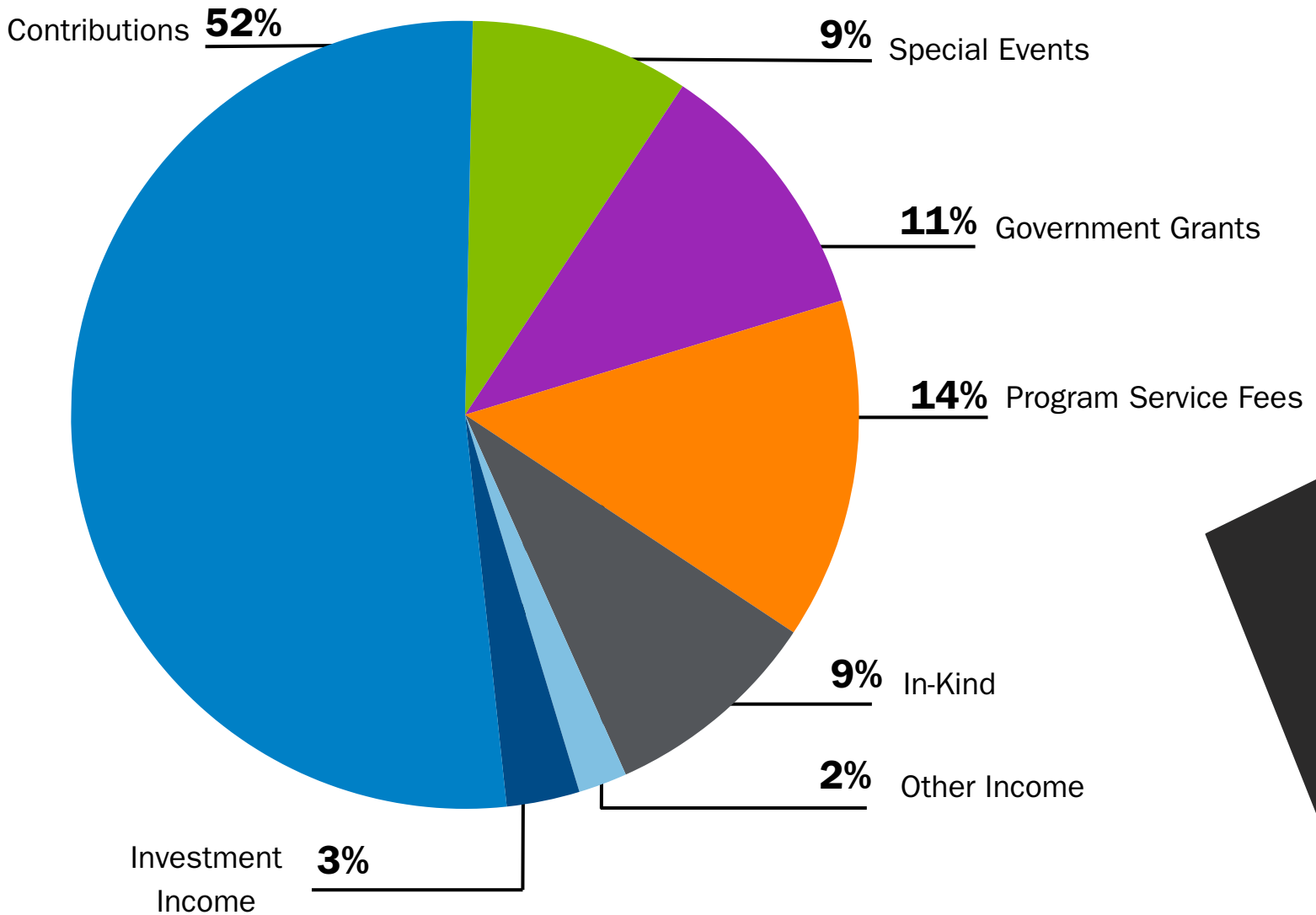
As teens take their next steps, The CLUB is always a home away from home. We are on a mission to provide college and career resources, such as scholarships, mentorship and job networking for Club alumni. Every teen leaves The CLUB as a high school graduate with a plan for the future!



FINANCIAL BREAKDOWN

Revenue

Contributions	\$ 2,253,793.00	52%
Special Events	\$ 368,453.00	9%
Government Grants	\$ 489,072.00	11%
Program Service Fees	\$ 597,361.00	14%
In-Kind	\$ 384,744.00	9%
Other Income	\$ 79,795.00	2%
Investment Income	\$ 135,551.00	3%
Total	\$ 4,308,769.00	100%



Audited financials available upon request.

FINANCIAL BREAKDOWN

Miscellaneous < 0%

10% Management & General

10% Fundraising

80% Program Services

Expenses

Program Services	\$ 3,370,935	80%
Management & General	\$ 406,082	10%
Fundraising	\$ 410,900	10%
Miscellaneous	\$ 9,076	< 0%
Total	\$ 4,196,993	100%

NET REVENUE: \$111,776

Audited financials available upon request.



CREATING GREAT FUTURES

Meet Kennedy

Many young people dream of someday starting their own business, but 12-year old Club member Kennedy is already a successful entrepreneur! While many kids her age are busy playing video games and staring at their phones, Kennedy owns and operates the Ken-monade Juice Bar and sells delicious, nutritious juices! Her specialty is handcrafted lemonade, which comes in a wide variety of flavors. Kennedy's goal is to grow her business by adding new merchandise, offering new flavors, and buying new equipment to take her juice-making game to the next level. Kennedy also sells her "Good Flava" hoodies and t-shirts to help support her business.

Kennedy epitomizes our 3 Priority Outcomes and what makes Boys & Girls Clubs great: Academic Success, Good Character and Citizenship, and Healthy Lifestyles. The Club aims to be much more than a place for youth to spend time when school lets out. Clubs follow structured and outcome-based youth development programs passed down from Boys & Girls Clubs of America (BGCA). BGCA's research-based Formula for Impact offers Boys & Girls Clubs of Southeast Virginia (BGCSEVA) a guide to follow for programming in all our Clubs. It enables a holistic, social, and emotional approach to youth development, allowing youth to be themselves. It provides youth with a safe place to unpack their emotions while simultaneously learning healthy habits, self-esteem, independence, and interpersonal skills – instrumental elements for entrepreneurship and success at any age.

Kennedy is always busy taking orders and selling her products at the local farmers markets. Kennedy receives incredible support from her Club and Club staff. BGCSEVA is very proud of Kennedy and her accomplishments!



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This dedicated group of donors are so passionate about our mission that they give a monthly, Club-sustaining gift to BGCSEVA!

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Youth of the Year is BGCSEVA's signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy. Established in 1947, Youth of the Year is the premier youth recognition program of Boys & Girls Clubs of America. This national competition is designed to promote and recognize a teen member's service to Club and community, academic performance, and contributions to family and spiritual life.

Each year, BGCSEVA hosts a gala that highlights the efforts of selected Club teens. A panel of judges selects one winner who will move on to the state competition. From there, the state winner will progress to regionals and that winner will advance to nationals, where they will bid for the title of National Youth of the Year. This year's candidates were Noah from the Eastern Shore and Ndia from Chesapeake.

This year's event raised over \$270,000 to support our Club members right here in Hampton Roads.



Ndia Orr: BGCSEVA's 2023 Youth of the Year

Congratulations to Ndia Orr, BGCSEVA's 2023 Youth of the Year! 13 years of attending the Club has transformed Ndia into an inspirational leader who thinks creatively and aspires to continue learning and improving herself.

Ndia credits her Boys & Girls Club for giving her a sense of safety, security, and home. "The Club provides me with a safe place to play, grow, and learn while empowering other youth in my community to excel in school and lead healthy, productive lives."

Ndia graduated in June 2023 and is now attending VCU.



Judge Richard S. Bray, Hall of Fame Inductee

This year, we are proud to announce Judge Richard S. Bray 2023 Hall of Fame Inductee. Since 2018, the Youth of the Year Gala features BGCSEVA's Hall of Fame induction ceremony, honoring community leaders who are integral to the success of our organization and have made great strides toward ensuring that Great Futures Start Here.

Thank you, Judge Bray, for all you have done and continue to do for our community and our youth!

Caleb Jones



Boys & Girls Club had a big impact on me. My Club experience started when I was just eight years old. As my time at the Club went on, my life improved positively in all aspects. My social life improved, I made many friends, and I was introduced to my favorite sport, football. Without my Club, I don't know what kind of person I would be or where I would have ended up. Spending all those hours at the Club helped me stay on the right path and surrounded me with amazing role models, who wished nothing but the best for me. As a result of all the academic help I received starting in elementary school, I was able to thrive academically in high school. While excelling academically, I thrived on the football field as well, due to all the lessons and positive influences the Club instilled in me. While attending Oscar Smith High School, I earned All-Region, All-Tidewater and All-State honors three times. I was also selected as Conference Defensive Player of the Year. I finished my senior season with 88 tackles, 47 tackles for loss, and 13 sacks while helping lead Oscar Smith to back-to-back Class 6A State Championships.



After graduating with a 3.9 GPA, I went on to receive a scholarship to play Defensive Line at North Carolina A & T., where I majored in Applied Psychology. Currently, I am continuing my football career at Boston College. I would like to thank the Club and all the staff who pushed me to be the best version of myself. I could not be the man I am today without the Club!

-Caleb Jones

HOW TO GET INVOLVED

DONATE: HERE IS HOW TO GIVE

- Visit BGCSEVA.ORG and click “Donate” to give your one-time gift today or become a member of Club 1919 by committing to an easy, sustaining, automatic monthly gift.
- Mail your check (made out to BGCSEVA) to: Boys & Girls Clubs of Southeast Virginia, 1300 Diamond Springs Rd., Suite 300, Virginia Beach, VA 23455.
- Matching gifts: Ask your employer today if they have a matching gift program.
- Leave a bequest: Interested in planned giving and leaving a legacy? Let’s talk! Email: arivera@bgcseva.org



Scan the QR code above to donate today!

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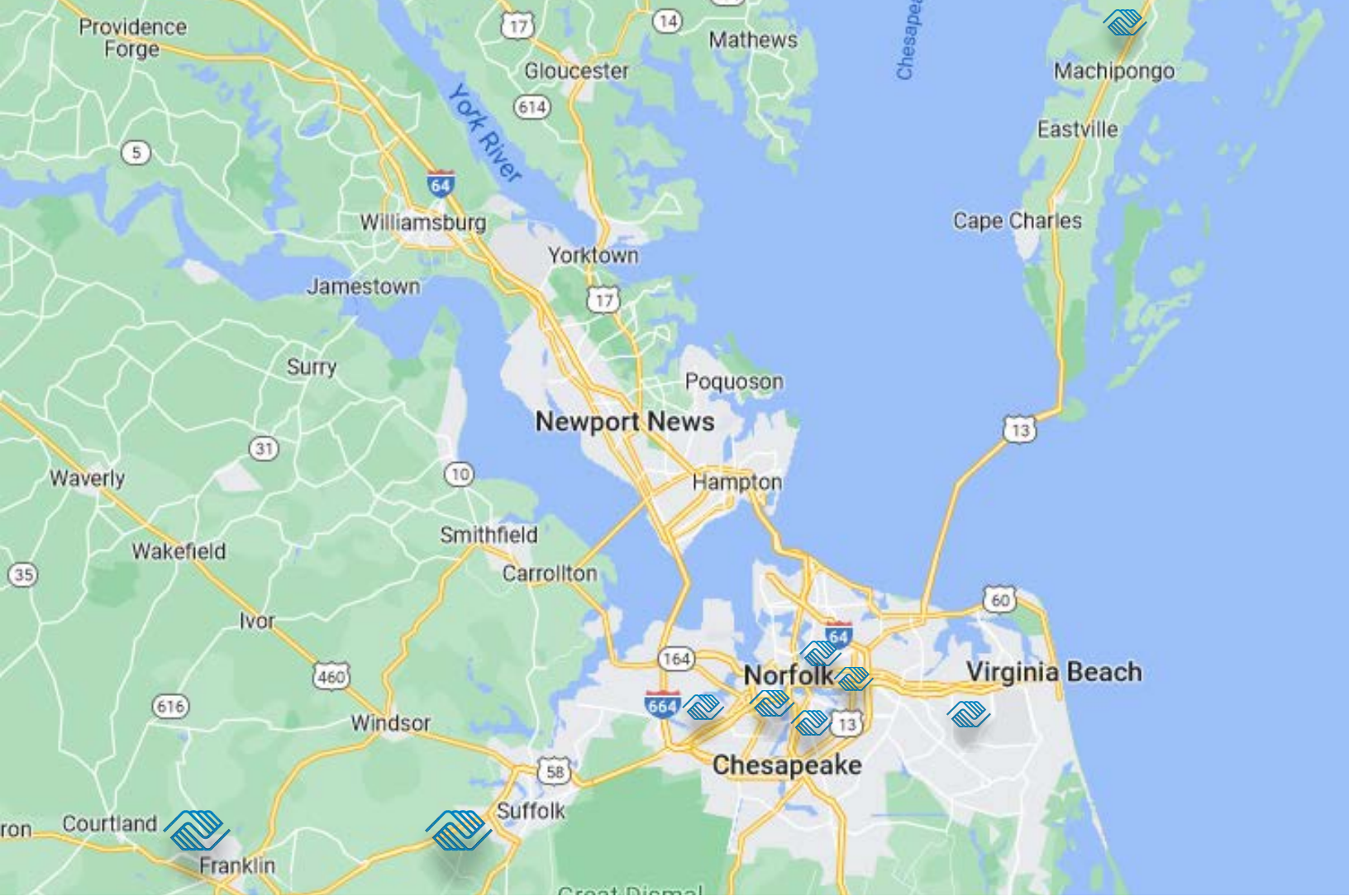
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VOLUNTEER: WOULD YOU, YOUR BUSINESS, OR ORGANIZATION LIKE TO VOLUNTEER? EMAIL VOLUNTEER@BGCSEVA.ORG TODAY!



Thank you to our amazing volunteers this year, including:

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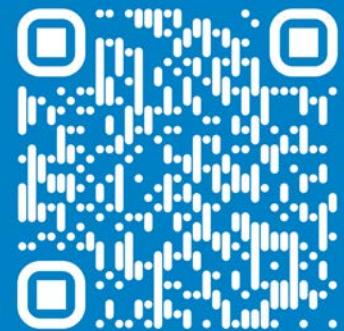
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