



**BOYS & GIRLS CLUBS**  
OF SOUTHEAST VIRGINIA

# 2022 ANNUAL REPORT



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**WWW.BGCSEVA.ORG**



**BOYS & GIRLS CLUBS**  
OF SOUTHEAST VIRGINIA

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We are honored to be recognized by Inside Business as a Top Workplace of 2022 in the Hampton Roads region. BGCSEVA takes pride in providing a fun and safe environment for our Club members as well as an exciting and appreciative workplace for our staff. Thank you to all of our hardworking team members and thank you, Inside Business.





# From the CEO'S Desk

I wish to thank all of our donors, volunteers, partners, and staff, along with the Board of Directors for all of your support this past year. Thanks to you, we not only survived the COVID-19 pandemic, but were able to reopen all of our sites and serve over 1,800 youth.

Boys & Girls Clubs of Southeast Virginia fills a critical need by providing affordable after-school and summer services to families who need us most. No Club member is ever turned away due to inability to pay. In 2022, 97% of Club members surveyed reported that the Club staff cares about them. 95% said that the Club provides a sense of belonging, and 99% reported that the Club offered a safe, positive environment. This is why we do what we do and why Boys & Girls Clubs are needed.

Moving forward, our vision is to operate a Center of Excellence in each city that we serve. This will give our children equal access to quality and affordable youth development opportunities when they are not in school. Each of these centers will not only provide our children with a safe harbor in which to grow and succeed in life, they will stand as a hub for all communities, organizations, and citizens who want to invest in our future leaders and ensure that we fulfill our mission, "to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens."

As the proverb states, "It takes a village to raise a child." We know that we couldn't have done it without you and encourage each and every one of you to stay involved and help us ensure that **GREAT FUTURES** continue to start at Boys & Girls Clubs of Southeast Virginia.

Kevin Will  
President & CEO

# From the Board President



Leadership is a tricky concept. There are thousands of leadership styles and countless theories on how to measure its successful execution. Despite the difficulty in articulating a universal definition of “leadership,” Boys & Girls Clubs of Southeast Virginia endeavor to create a new generation of leaders by enabling young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

In the nine years since I first became involved with BGCSEVA, I have had the honor of learning from, and being led by, the most incredible and inspiring leaders. A common theme among the best of these men and women is this: they embody the concept of the servant leader. That is—they work to serve the extraordinary people who keep this organization running and help them develop and perform to their highest potential. When our people are supported by servant-oriented leadership, they are best equipped to successfully execute our mission of empowering young people.

Many of you reading this letter are already leaders—in your communities, at your jobs, and within your families. I also suspect that, as a leader who has chosen to read the BGCSEVA Annual Report, you too feel compelled to serve. Whether you choose to serve with your time or with your donations, you are leading by example and inspiring service from those around you. Our organization is nothing without your support, and we are grateful for your continued dedication to our kids.

The Board, our staff, and the families who rely on Boys & Girls Clubs of Southeast Virginia are proud of our tremendous accomplishments over the past year and look forward to bringing even more exciting news in the coming months. If you’re inclined to lead, please reach out your hand to serve—I promise you’ll be so glad you did.

A handwritten signature in black ink that reads "Amy McClure". The signature is fluid and cursive, written in a professional style.

Amy McClure  
Board President

# BOARD OF DIRECTORS

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Boys & Girls Clubs provide safe places where young people can learn and grow. We believe every kid and teen deserves access to experiences and opportunities that change their lives for the better – regardless of their socio-economic status, color of their skin or other factors that contribute to inequities. Through caring mentors, innovative programming and an unwavering commitment to safety, Clubs across the nation do whatever it takes to support youth on their path to a great future.

In a typical year, Boys & Girls Clubs serve 3.6 million young people, 1.7 million through membership and 1.9 million through community outreach – in nearly 5,000 Club facilities.

**Of that, Boys & Girls Clubs of Southeast Virginia served:**

**1,858 Club members in our local community**

**1,014 Club members from single-parent households**

**1,339 Club members who qualify for free or reduced-price lunches**

## OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

## OUR VISION

Provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle. We are able to execute our Vision through our Core Beliefs:

- A safe place to learn and grow
- Ongoing relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope & opportunity





78% OF MEMBERS SERVED ARE AT OR BELOW THE 200% POVERTY LEVEL

267,552 HOURS OF HOMEWORK COMPLETION

82% OF MEMBERS PLAN TO FURTHER THEIR EDUCATION AT A COMMUNITY COLLEGE OR FOUR YEAR UNIVERSITY

## ABOUT OUR CLUB MEMBERS

445,920 HOURS OF TRIPLE PLAY FITNESS TIME

97% FOUND A MENTOR OR ROLE MODEL AT THE CLUB



87% OF MEMBERS ABSTAINED FROM RISKY BEHAVIORS

96% OF BGCSEVA CLUB MEMBERS ARE ON GRADE LEVEL FOR THEIR AGE

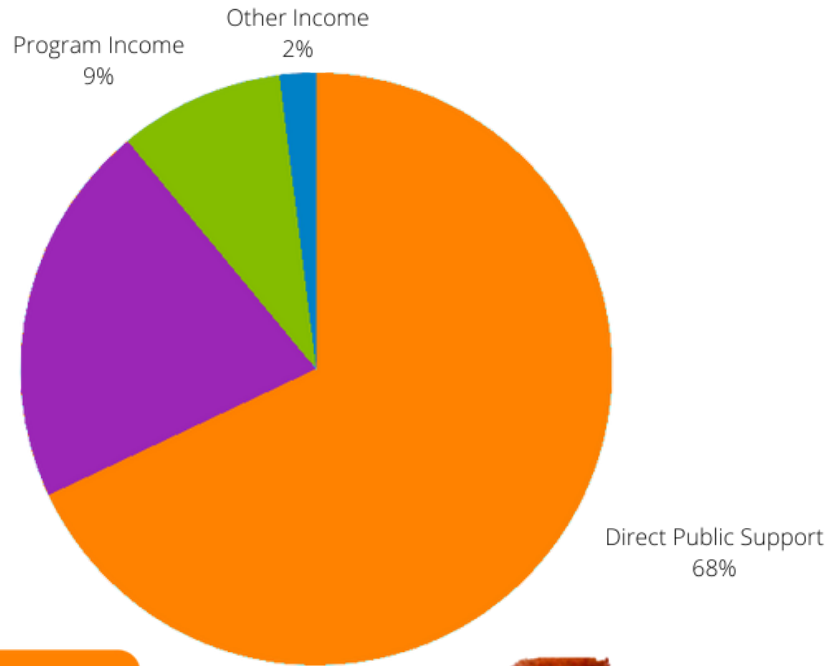
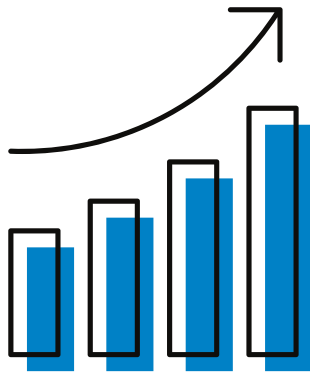
87% OF CLUB MEMBERS SEE THEMSELVES AS LEADERS

100% OF MEMBERS GRADUATE HIGH SCHOOL



# FINANCIAL BREAKDOWN

## REVENUE

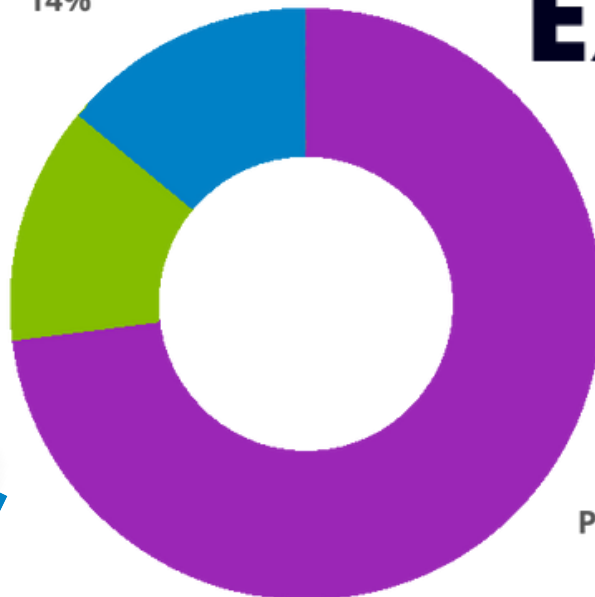


- DIRECT PUBLIC SUPPORT**  
Individual Gifts, Corporate Giving, Foundations, Special Events, United Way, BGCA Pass Through, Memorials/Bequests
- GOVERNMENT GRANTS**  
Federal, State, and City
- PROGRAM INCOME**  
Membership, Registration, Program Fees
- OTHER INCOME**  
Miscellaneous



Fundraising  
14%

## EXPENSES



Program Services  
73%

Management and General  
13%



# GREAT FUTURES START HERE

# FORMULA FOR IMPACT



## BOYS & GIRLS CLUB MOVEMENT

# GREAT FUTURES 2025

The “Great Futures Vision” for our Movement is defined as follows:

To provide a world-class Club Experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

The Formula for Impact is the road map the Boys & Girls Club Movement will follow together to ensure that youth achieve our priority outcomes of Academic Success, Good Character and Citizenship and Healthy Lifestyles.

# OUR PROGRAMS

Boys & Girls Clubs programs are designed to help children and teens achieve our three priority outcome areas of **Academic Success, Good Character and Citizenship, and Healthy Lifestyles**. These programs are written into a user-friendly curriculum that is enhanced by volunteer insights and expertise.

## EDUCATION & CAREER DEVELOPMENT



**PowerHour** helps Club members ages 6-18 achieve academic success by providing homework help, tutoring, and learning activities.



**Do It Yourself STEM**, the science of everyday, is an activity based program that makes the connection between scientific principles and real-world applications.



**Money Matters** promotes financial responsibility and independence among Club members ages 13-18 by building their basic money management skills.



**Career Launch** is a career prep program for youth ages 13-18 and focuses on job-readiness, skill development, and career exploration.



**Diplomas2Degrees**, BGCA's college readiness program, provides a range of services to guide Club members as they work toward high school graduation and prepare for post secondary education and career success.

## PROJECT LEARN

**Project Learn** reinforces the academic enrichment and school engagement of young people during the time they spend at the Club.



## HEALTH & LIFE SKILLS



**SMART Moves** is a prevention program designed to teach children and teens how to avoid and resist engaging in risky behaviors.



**SMART Girls** is an outgrowth of the popular and effective SMART Moves program. SMART Girls is a health, fitness, prevention / education and self-esteem enhancement program for girls ages 8 - 17.



**Passport to Manhood** promotes and teaches responsibility in Club boys ages 11-14. Passport to Manhood consists of 14 sessions, each concentrating on a specific aspect of character and manhood through highly interactive activities.



# CHARACTER & LEADERSHIP DEVELOPMENT



**Torch Clubs** are chartered, small-group leadership and service clubs for boys and girls ages 11-13. A Torch Club is a powerful vehicle through which Club staff can help meet the special character development needs of younger adolescent's at a critical stage in their life.

**Keystone** is the Boys & Girls Club Movement's teen program. This unique leadership development experience provides opportunities for young people ages 14-18. Youth participate, both in and out of the Club, in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Clubs aim to have a positive impact on members, the Club and the community.



Since 1947, **Youth of the Year** has been Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements of Club members. Each year, one exceptional Club member is selected to be the National Youth of the Year. The National Youth of the Year serves as both an exemplary ambassador for Boys & Girls Club youth and as a strong voice for all of our nation's young people.



# THE ARTS

**The National Fine Arts Exhibit Program** is a year-round program that encourages artistic expression among Club members ages 6-18 through drawing, painting, printmaking, collage, mixed media and sculpture displayed at local and regional exhibits.



# SPORTS, FITNESS & RECREATION

**All Stars** is year-round team Football, Basketball, Dance, Cheer, Step and more.



**TriplePlay**, BGCA's comprehensive health and wellness initiative, strives to improve the overall health of members, ages 6-18, by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.





the  
CLUB  
TEEN CENTER



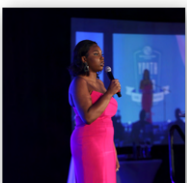
In 2021, teens from our Keystone Program completed **3,197 community service hours**. Keystone is the Boys & Girls Club Movement's ultimate teen program. Keystone Clubs provide leadership development opportunities for young people ages 14 to 18. Youth participate in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Clubs aim to have a positive impact on members, the Club and the community.



100% percent of our Seniors graduate high school



82% percent of our seniors plan to further their education at a community college or a four year university



Saniyyah, our 2021 Youth of the Year winner decided to continue her passion for music and opera at Julliard. She is in her second year and is thriving. She has even interned for a Broadway production!



Destiny, our 2022 Youth of the Year winner decided to continue her studies at Longwood University. She currently majors in Pre-Med. After obtaining her BS at Longwood she will return to Hampton Roads and attend EVMS. She is planning on becoming a Nurse Practitioner and we know the future looks great for her.

# SUCCESS AT THE CLUB

## Meet Christian

Christian is one of our teens at the Atlantic Bay - Portsmouth Club and as we all know, being a teenager comes with anxiety. As a rising 9th grader, Christian was preparing to leave middle school and attend I.C. Norcom High School. As he tried to prepare mentally, he continuously expressed that he wasn't happy with his overall physical appearance. He looked at himself as the funny, scrawny kid. Christian took the opportunity presented to him at the Club and through Triple Play to work out every day in the Club's gym. Not only would he participate in daily Triple Play challenges, he would also take the initiative to repeat our monthly pre and post-test activity daily, on his own. Whether it was push-ups, sit-ups, or other activities, during free time

Christian, would grab his yoga mat, go off to the side, and work out. Christian also realized that he was not eating enough to reach the goal he wanted. He gained an understanding that while eating too much is not good for you, not eating enough can be just as bad. Today, Christian is a freshman at I.C. Norcom High School. He is still a rather small kid, but he has let go of his anxieties and learned there is a path to the results he wants. He asks his mom to cook him full meals for dinner and continues to work on his physical strength not just at the Club but at home as well. We are proud of Christian and know that as he continues to work, he will see the results he wants. Christian will continue attending the Club, continue participating in Triple Play, and apply what he has learned for years to come.



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This dedicated group of donors are so passionate about our mission that they give a monthly, Club-sustaining gift to BGCSEVA!

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Walt's Electrical Services  
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Mac Weaver  
Colby & Patricia West  
Colby & Leslie West, Jr.  
Timothy Westerman  
Jerry Will  
Bernice & Gordon Wilson  
Mary & Glenn Winstead  
Melvin Wofford  
Womans Club of Accomack County  
Jane Wyatt  
Kraig Zebrowski  
Zeta Epsilon Omega Chapter Alpha  
Kappa Alpha Sorority, Inc.

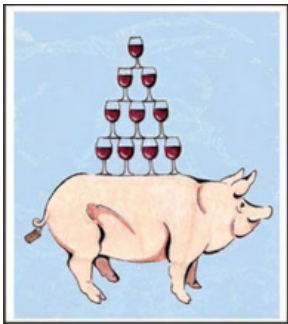
# SPECIAL EVENTS



## BBQ & OYSTER ROAST

Hosted by our Suffolk Club Board, the BBQ & Oyster Roast offers the community the chance to celebrate the accomplishments of Club members while working together to raise awareness. All you can eat food, live music, and performances from Club members. The 2021 event also transitioned into a Suffolk Campaign instead of holding our annual event out of safety for our community. Thanks to our generous supporters in Suffolk, this campaign raised over \$15,000 for our Suffolk Club.

## SWINE AND WINE



The Eastern Shore Club Board holds this annual event that offers the community a fun night to come together in support of the Clubs. Live music, delicious food, silent auction, and dance fills the venue as everyone comes together for one common cause. Out of concern for our community's safety in 2021, we did not hold our in-person event, but the community came together to support our Clubs in the Swine and Wine Stays Home Campaign. This campaign raised over \$32,000 for our Club on the Eastern Shore.



## GOLF CLASSIC

Spend the day on the green supporting all of our Clubs at this fun and elegant event hosted in Virginia Beach annually. This year's event raised \$126,000 for our eight Clubs across seven cities.

## BOWL-A-THON

Introducing BGCSEVA's newest event, Bowl-A-Thon! Your business's team(s) signs up to fundraise and bowl alongside other teams in support of Boys & Girls Clubs. Bowlers will have fun, enjoy food and drinks, and win prizes from raffles! Ready to bowl? Contact Steve Gray at [sgray@bgcseva.org](mailto:sgray@bgcseva.org) or (757) 321-6255.



**Want to learn more about event sponsorship opportunities?  
Contact Rebecca Myers, Resource Development Manager at  
[rmyers@bgcseva.org](mailto:rmyers@bgcseva.org) or (757)-321-7142.**



**YOUTH OF THE YEAR** is our signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy. Established in 1947, Youth of the Year is the premier youth recognition program of Boys & Girls Clubs of America. This national competition is designed to promote and recognize a teen member’s service to Club and community, academic performance, and contributions to family and spiritual life.

Each year we host a gala that highlights the efforts of selected Club teens. A panel of judges selects one winner who will move on to the state competition. From there, the state winner will move on to regionals and that winner will move forward to nationals where they will bid for the title of National Youth of the Year. This year's candidates were Ndia from Chesapeake and Destiny from the Eastern Shore.

## **This year’s event raised over \$280,000 to support our Club members right here in Hampton Roads.**



### **Destiny: BGCSEVA’s 2022 Youth of the Year**

BGCSEVA’s 2022 Youth of the Year, Destiny, is from our Eastern Shore Club. Destiny has been an active Club member for a little over seven years. In this time at the Club, Destiny found her love for forensics, music, and reading. Destiny lives by her motto “life is like a book, and I am the author.” Destiny is a very strong and determined person who expects to reach every goal that she sets for herself. Destiny loves to take on a challenge believing it ignites her creative side. Destiny loves the Club and wants to be a role model for Club members so they can receive the same Club experience she had growing up.

### **Brian Holland: BGCSEVA’s 2022 Hall of Fame Inductee**

Each year's Gala also announces the newest Hall of Fame inductee(s). This year, we were proud to announce Brian Holland, CEO of Atlantic Bay Mortgage Group, as BGCSEVA’s 2022 Hall of Fame inductee. The Hall of Fame honors community leaders who are integral to the success of our organization and have made great strides toward ensuring that Great Futures Start Here.

“We could not be prouder to showcase the impact that Boys & Girls Clubs has on our youth and also honor a great leader like Brian Holland who has helped us so much in advancing our mission.” Kevin Will, President & CEO.

# CLUB ALUMNI

## SHAWN

Shawn C. Bush Jr. is a U.S. diplomat and alumnus of the Boys & Girls Clubs of Southeast Virginia, where he was a youth leader and captain of Flava Unit Step Team. Since leaving the Club, Shawn has pursued a successful career in politics and international affairs, which has taken him to Chile, Greece, Belgium, Bahrain, and many other places around the world.

After receiving his bachelor's degree from Howard University in Washington, DC, Shawn served as an aide to Senate Democratic Leader Charles Schumer before joining the U.S. Department of State. He holds a Master of International Affairs from Columbia University and speaks Spanish, Greek, and Arabic.



## INDIA

Since leaving the Club, India went to Howard University, one of the nation's most prominent Historically Black Colleges and University (HBCU). She successfully completed an accelerated program at Howard that allowed her to get her undergraduate degree in two years instead of four, and enter Howard's Medical school. In 2020, she became a doctor at 23 years old and is currently in a Plastic Surgery Residency. India and her younger brother grew up in the Club, and formed life-long relationships and family throughout the years. The Club is a second home and she is forever indebted to it for the mentors, support, structure, fun, and memories it gave her.



# SIERRA

Since her days at the Boys & Girls Club, Sierra graduated from Landstown High School in 2013. Afterward, she attended East Carolina University in Greenville, North Carolina where she obtained a Bachelors of Arts in Psychology. Understanding the power of knowledge to open doors so often closed to many of us, she continued to pursue her education at Florida International College of Law in Miami, Florida, where she obtained her Juris Doctorate degree in 2021. In that same year, she passed the Texas Bar Exam and is currently a practicing attorney in Houston, Texas. Sierra's passion is that of service to others and she continues to seek ways in making a difference in the lives of others and an impact in our communities.



# ELLIS

Ellis Dawson is a multi-hyphenate artist born and raised in the 757. He spent many summers at the TowneBank - Rosemont Club!

After leaving Virginia, Ellis attended Baldwin Wallace University. He graduated with a Bachelor's Degree in Music and moved to New York. He acquired an agent and was cast in the Broadway national tour of Aladdin as the Genie understudy. Ellis went on to perform the Genie over 100 times!

Ellis is also a published fashion photographer. His work has been featured in Rhianna's fashion line, published internationally, and cherished in a few photography books. An award-winning writer and director of his hit web series "For The Boys!" he partnered with Tony-nominated legendary actor, Colman Domingo, to bring this project to TV screens across America.



# SHAWN



Shawn Simmons is a 757 native and former member of Boys & Girls Clubs of Southeast Virginia. After graduating from Norfolk Academy in 2014, he obtained his Bachelor's degree in Sociology from the University of Pennsylvania while also focusing on his pre-med studies. There he was able to participate in many extracurricular programs including Big Brothers Big Sisters, Varsity Basketball, and various pre-health organizations. Currently, Shawn is a medical student at Columbia University in New York looking to become an Orthopedic Surgeon. Having always viewed education as his vehicle to success, he hopes to use his platform to inspire others to dream big and be relentless in their pursuits.

All in all, he says the Boys and Girls Club was truly a crucial part of his childhood. "Not only did it help keep me stimulated and focused throughout many summers, but it also gave me endless opportunities to make lifelong friends." He believes the positive impact that the staff had on him was a true spark for his passion of mentoring and working with the next generation. "Shoutout to the Club for everything y'all do and may y'all continue to positively impact kids' lives for generations to come."

# BRIANA

Briana Boone, an alumna of Boys & Girls Clubs of Southeast Virginia, graduated from Landstown High School in 2015. She earned an Associates in Arts Degree from Pitt Community College in 2017, a Bachelor of Science Degree from East Carolina University in 2019 and is currently earning her Master's Degree in Sports Administration at Arkansas State University. Amidst being in various organizations and clubs such as Zeta Phi Beta Sorority, Incorporated and The National Council of Negro Women, she was able to maintain a 3.9 GPA .

Briana has worked with the NFL Carolina Panthers, NASCAR Hall of Fame, and attended the 2021 NFL Draft in Cleveland, Ohio.

"The Rosemont Boys and Girls Club has shaped me into the successful woman I am today. This is where I found my passion to leave an impact in my community and serve others. "





# JADE

Jade, was a Rosemont Club member from 2001 - 2004 where she began her leadership experience as a Junior Staff. After graduating from Landstown High School, Jade attended Virginia Commonwealth University in Richmond, Va. During her time at VCU, Jade joined the Boys and Girls Club of Metro Richmond family, since then, Jade has held various positions within the YMCA (Youth & Family Director) and BGCA organization (Teen Director).

Currently Jade is the Club Director of the Southside Club and Youth Ministry Director at Kingdom Life Church, where she enjoys making a difference in the lives of young people that she connects with daily.

Jade is also the CEO and founder of the non-profit "Walking With Wings" which is near and dear to her heart. The mission of the organization is "to strengthen families who have experienced miscarriages and infant loss to heal and create community". Going into this year Jade plans to expand her non-profit by providing resources and hosting events to bring awareness to this cause!



# LATONY

LaTony Davis attended BGCSEVA and is a college graduate of Salisbury University Perdue School of Business and holds a Bachelor of Arts Degree in Business Marketing and Communication. He is an International Longshoreman, Business Owner, and Brand and Marketing Strategist.

After graduation, LaTony decided to continue to move forward with his dream of becoming a CEO. He created Major League Lawn Care. MLI services provide a variety of solution-based services designed to keep your lawn healthy, lush, and green all year round. Major League Lawn Care started with servicing Hampton Roads homeowners to now servicing commercial companies such as JB HUNT and more.



# HOW TO GET INVOLVED

## Donate: Here is how you can give!

- Visit [bgcseva.org](http://bgcseva.org) and click “Donate” to give your one-time gift today or become a member of Club 1919 by committing to an easy, automatic monthly gift!
- Mail your check (made out to BGCSEVA) to: Boys & Girls Clubs of Southeast Virginia, 1300 Diamond Springs Rd., Suite 300, Virginia Beach, VA 23455
- Leave a bequest: Interested in planned giving and leaving a legacy? Let’s talk! Email: [arivera@bgcseva.org](mailto:arivera@bgcseva.org)

## Advocate: Like and follow us on social media!



@bgclubseva



Boys & Girls Clubs  
of Southeast Virginia



@boysgirlsclubofseva



Boys & Girls Clubs  
of Southeast Virginia

## Volunteer: Would you, your business, or organization like to volunteer?

Email: [volunteer@bgcseva.org](mailto:volunteer@bgcseva.org) today!



## Thank you to our amazing volunteers this year!

Atlantic Bay, Flowserve, EVMS, Samaritan House, Banfield Pet Hospital, CHKD, Jack and Jill, Cricket Wireless, Pepsi, American Red Cross, InMotion Hosting, AAA Tidewater, Target, Nike Virginia Beach, Nike Norfolk, Amazon, LoanCare, Geico, Navy Federal, State Farm, Old Navy, The Real Estate Group, TowneBank, Sentara, and the many individuals and military service members who gave their time!

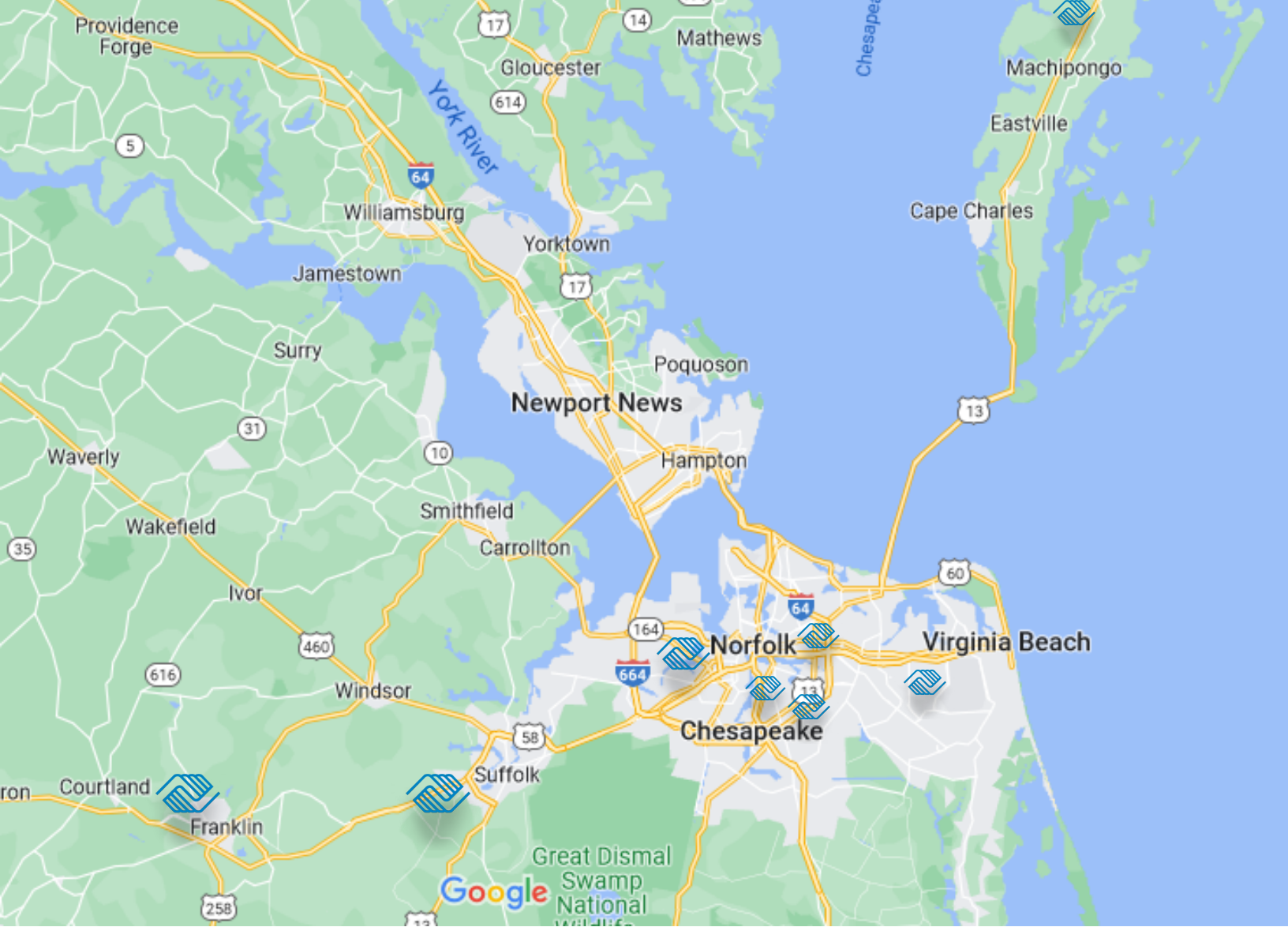
3:00 p.m.

I found my  
home away  
from home.



When school's out,  
Clubs are in.





## PORTSMOUTH

ATLANTIC BAY - PORTSMOUTH CLUB  
 5905 PORTSMOUTH BLVD  
 PORTSMOUTH VA, 23701  
 (757)-967-8361

## EASTERN SHORE

MARY N. SMITH CULTURAL CENTER  
 24577 MARY N. SMITH ROAD  
 ACCOMAC VA, 23301  
 (757)-709-9695

## SUFFOLK

FOREST GLEN MIDDLE SCHOOL  
 200 FOREST GLEN DR  
 SUFFOLK VA, 23434  
 (757)-652-4017

## FRANKLIN

SP MORTON ELEMENTARY  
 300 MORTON ST  
 FRANKLIN VA, 23851  
 (757)-516-1014

## CHESAPEAKE

TRUITT INTERMEDIATE SCHOOL  
 1100 HOLLY AVENUE  
 CHESAPEAKE VA, 23324  
 (757)-494-7949

THURGOOD MARSHALL ELEMENTARY  
 2706 BORDER ROAD  
 CHESAPEAKE VA, 23324  
 (757)-494-8028

## NORFOLK

RUFFNER MIDDLE SCHOOL  
 610 MAY AVENUE  
 NORFOLK VA, 23504  
 (757)-406-8860

## VIRGINIA BEACH

TOWNEBANK - ROSEMONT CLUB  
 1505 COMPETITOR COURT  
 VIRGINIA BEACH VA, 23452  
 (757)-368-4445

## ADMINISTRATIVE OFFICE

1300 DIAMOND SPRINGS ROAD  
 SUITE #300  
 VIRGINIA BEACH VA, 23455  
 (757)-853-5632



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