



BOYS & GIRLS CLUBS
OF SOUTHEAST VIRGINIA

INVESTMENT OPPORTUNITIES



2023-2024
Edition

WHO WE ARE

It all starts with our mission:

"To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens."

Our vision is to provide a world-class Club experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle. We are able to execute our vision through our core beliefs: a safe place to learn and grow; ongoing relationships with caring, adult professionals; life-enhancing programs and character and leadership development experiences; hope and opportunity.



YOUNG PEOPLE WHO NEED US MOST

Today, many of the young people who need us most take advantage of the programs, activities, and services Clubs provide.

These youth benefit from trained, caring youth development professionals and volunteers who help them take control of their lives, envision productive futures, and reach their goals.

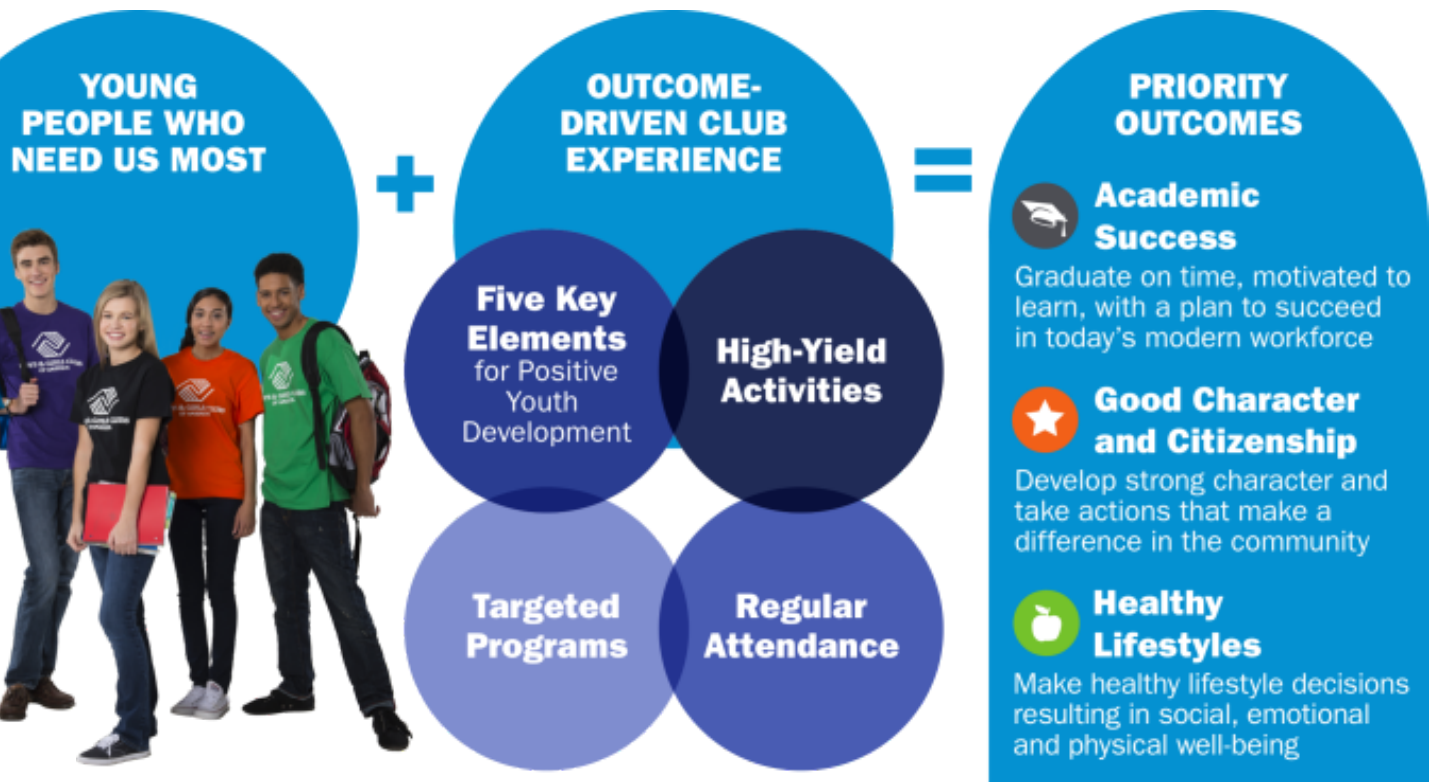
Our staff's commitment to their day-to-day work with young people helps us support Club youth to achieve the key outcomes they need to reach their full potential. Your investment provides a life-changing youth development experience.



FORMULA FOR IMPACT

To make sure this happens, our Movement adopted the Formula for Impact, a theory of change that describes the experiences a Boys & Girls Club provides in order to increase our impact. A theory of change defines all the building blocks required to bring about a long-term goal or goals. It creates a commonly understood vision of how the goals will be achieved, and how to measure progress.

The Formula for Impact challenges all Boys & Girls Club professionals to work in a more holistic, intentional manner. It requires us to work toward common goals and start with our Club's mission in mind.



OUTCOME-DRIVEN CLUB EXPERIENCE

The Formula for Impact puts the true work of Clubs - the heart of what we do - right in the center. This is called the Outcome-Driven Club Experience. There are four components of successfully providing young people with an Outcome-Driven Club Experience.

1

Five Key Elements for Positive Youth Development

Research has demonstrated that the level of impact a Club has on young people depends on how often members participate and the degree to which the Club:

- Creates a safe, positive environment
- Generates fun and fosters a sense of belonging
- Encourages supportive relationships with peers and adults
- Provides opportunities and expectations
- Offers recognition

2

Targeted Programs

Sequenced learning experiences with specific objectives for building skills and knowledge, organized into five Core Program Areas:

- Education
- Arts
- Leadership & Service
- Sports & Recreation
- Health & Wellness



These are targeted to help youth achieve positive outcomes in one or more of the Formula's three priority outcome areas: Academic Success, Good Character & Leadership, and Healthy Lifestyles

3

High-Yield Activities

These are hands-on, interactive, fun experiences that intentionally develop and reinforce core skills explicitly taught through targeted programs and help support our three priority outcome areas. They appeal to members' interests and their desire to play, and can even include some friendly competition. They motivate members to explore, develop, create, and learn. When done well, they remove the division between learning and playing.

4

Regular Attendance

When youth regularly attend the Club, our positive impact on young people deepens. We need to make sure they become members, attend often, and stay members as they grow up, especially through the critical teen years.



NOW IS THE TIME FOR CHANGE

Every day, 7.7 million kids and teens are alone and unsupervised after school.

Today, 11 of every 100 kids in South Hampton Roads will not graduate high school within four years, (*Virginia Department of Education*).

Many children in our community cannot even play outside because the threat of gang and drug-related violence is simply too high. Here in Virginia, studies show that students involved in gang activity are 17 times more likely to take a gun to school, five times more likely to attack someone to harm them, over four times as likely to be threatened or injured, and five times more likely to ever be suspended, (*Virginia RULES*).



236,414

**KIDS IN VIRGINIA LEAVE SCHOOL WITH
NO-WHERE TO GO EVERYDAY**

(Afterschool Alliance)

Programs targeting social-emotional skills and learning have been shown to improve academic outcomes by 11%; cultivate overall well-being, improve interpersonal relationships with peers and educators, and decrease problem behaviors, (*The Impact of Enhancing Students' Social and Emotional Learning: A Meta-Analysis of School-Based Universal Interventions*).

WHY BOYS & GIRLS CLUBS?

At Boys & Girls Clubs of Southeast Virginia, we're changing these statistics and the future for children. Boys & Girls Clubs are a safe place to learn and grow – all while having fun. It is the place where great futures begin each and every day. In every community, boys and girls are left to find their own recreation and companionship in the streets. An increasing number of children are at home with no adult care or supervision. Young people need to know that someone cares about them. Boys & Girls Clubs offer that and more. Club programs and services promote and enhance the development of boys & girls by instilling a sense of competence, usefulness, belonging, and influence.

The best way to predict the future is to create it. At Boys & Girls Clubs of Southeast Virginia, we are creating a new and brighter future for thousands of young people. BGCSEVA is a comprehensive youth service organization operating in Chesapeake, Norfolk, Suffolk, Franklin, Virginia Beach, Portsmouth, and on the Eastern Shore. We help young people in grades K-12 to reach their full potential through a program of youth development that emphasizes career and academic preparedness, healthy lifestyles, and good character and citizenship. We have nine Clubs throughout our service area and are open each weekday after school from 3pm – 8pm and for extended hours during the summer. Our membership is approximately 2,000 strong and each day 260 kids come to our Club locations. Membership is open to all young people.



RANKED #1

AMONG YOUTH SERVING ORGANIZATIONS FOR 18 YEARS BY THE CHRONICLE OF PHILANTHROPY. WE ARE PART OF A NATIONAL ORGANIZATION, BOYS & GIRLS CLUBS OF AMERICA, WHICH OPERATES MORE THAN 4,000 CLUBS WORLDWIDE.



OUR CLUBS IN NUMBERS



INVESTING IN BOYS & GIRLS CLUBS CHANGES LIVES

While they are at the Club, our members are provided with a broad range of activities and services including homework help, mentoring, sports and recreation programs, arts programs, access to computer technology, service and leadership clubs, and so much more. Each Club member is served a healthy and nutritious meal every day. Based on the statistics, we know that without this meal, many would go hungry.

With Boys & Girls Clubs of Southeast Virginia, nearly 2,000 young people a year are on the path to success. The Clubs' mentors, programs, and support give encouragement and structure for our youth to give them the tools they need to succeed.



My daughter has enjoyed being a part of the Boys & Girls Club this school year. She's learned so much with STEM! Thank you so much for these opportunities.

The staff is my second family. They have my daughter's best interest at heart. Love them.

I love the program itself and the staff are even more GREAT!

He never wants to leave!

THE STRATEGY

When you make an investment in Boys & Girls Clubs of Southeast Virginia, you change the future for thousands of young people: Kids who would not graduate without the academic support provided to them. Kids who would go hungry without the nightly meal served to them. Kids who want and deserve a great future.

For more than 100 years, BGCSEVA has played a critical role in the lives of young people. We know that trusted, caring adults and a safe place to go after school and during the summer can transform a child's life.

Both board and staff are fully committed to raising the funds necessary to change the future for our members.

Every child deserves a great future, with a safe place to go and the support to successfully progress through school and graduate with a viable plan. With your support, this is not a possibility, but a certainty.

It costs us \$1,600 per year to provide services to a child. We seek unrestricted operating support to help us provide these services and the positive impact they accrue.

Through a combination of careful financial stewardship, passionate staff and volunteers, and a compelling mission, the Clubs have generated the resources to serve more and more kids in an ever-changing landscape.

Please consider joining us as a catalyst for community change with your thoughtful investment in youth. Your gift to Boys & Girls Clubs of Southeast Virginia makes our work possible.

INVESTMENT OPPORTUNITIES

CORPORATE SPONSORSHIPS

Every \$1 invested in a Boys & Girls Club returns \$9.60 in economic benefits to individuals and society. So, when you give to a Club, you're investing in your community. More businesses are realizing the social and economic benefits of strategic nonprofit partnerships. By becoming an annual Corporate Sponsor, you will directly help to advance the work of our organization and support a wide range of youth initiatives, from education and skills development to social equity and safety. Let's build great futures together.

71% of employees say it is very important to work for an employer that supports a culture of giving and volunteering. *(America's Charities Snapshot Employee Donor Research)*

87% of consumers are more likely to buy a product from a company that advocates for a social issue they care about. *(Cone Communications CSR Study 2017)*

\$100,000

Could provide...

- One year of programming for an entire Club
- Enhancements to programming and training across our 3 Priority Outcomes: Academic Success, Good Character & Leadership, Healthy Lifestyles

Could provide...

- 25 job shadow experiences for teens
- A new vehicle for the Club
- Improvements to our Clubs' technology to further support safe spaces

\$50,000

\$25,000

Could provide...

- Extra resources and assistance to our military Club members
- Support to our teen leadership training program across our nine Clubs

\$10,000

Could provide...

- 12 weeks of our prevention program at all nine of our Clubs
- Support for CareerLaunch, our signature career readiness program

Could provide...

- 60 Club members with a life-changing field trip experience
- Supplies for our arts programs at all nine of our Clubs

\$5,000

\$2,500

Could provide...

- One year of programming for a Club member
- Give a child homework help for an entire school year

Corporate Sponsors will receive the following year-round recognition:	Pillar \$100,000	Champion \$50,000	Leader \$25,000	Keystone \$10,000	Advocate \$5,000	Friend \$2,500
Article in BGCSEVA marketing collateral highlighting partnership	X					
Podium recognition at BGCSEVA events	X					
Premier table at Youth of the Year Gala	X	X				
Invitation to annual corporate partners recognition event	X	X	X			
Press release announcing partnership	X	X	X	X		
Social media recognition	X	X	X	X	X	
Logo with website link on corporate partner website	X	X	X	X	X	X

MORE WAYS TO MAKE A DIFFERENCE

EMPLOYER MATCHING



Did you know many employers offer corporate gift matching which can multiply your gift and your impact for young people? Check with your company's human resources office to see if they offer gift matching. If they don't, you may want to ask your company to start one. If your employer does offer this program, your human resources department should provide you with a matching gift form to send to BGCSEVA along with your donation. Our resource development department will verify receipt of your gift and return the form to your company for matching funds. Conditions and criteria for gift matching vary by employer.

STOCK GIFT



Making a gift of securities to support kids in your community offers a unique opportunity for philanthropy. Do you or your client own stock that's increased in value since its purchase? If you or your clients have owned the stock for at least one year, there is a unique opportunity for philanthropy.

MONTHLY GIVING



Provide year-round support to help more kids reach their potential. It's the best monthly membership you'll own. Become a member of Club 1919 today!

PLANNED GIVING



Include BGCSEVA in your planning. Your contribution can make great futures possible for countless children for years to come.

FOUNDATION/GRANTS



Does your company have a foundation that distributes grants? Are you part of a foundation that awards grants? Grant support is a great opportunity to providing funding directly to a cause, programming, and/or capital project.

UNITED WAY

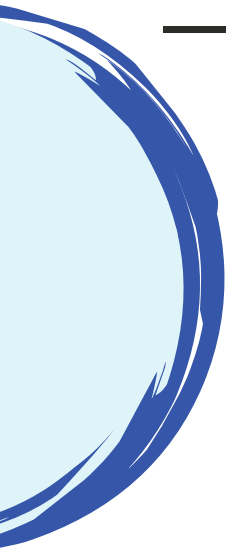


BGCSEVA is a proud United Way agency with United Way of South Hampton Roads, Franklin - Southampton Area United Way, and United Way of Virginia's Eastern Shore.

Visit us on the web at www.bgcseva.org and click "Donate" today!

Contact Rebecca Myers, Resource Development Manager, at 757-321-7142 or rmyers@bgcseva.org with questions or for assistance with your gift.

OUR SIGNATURE EVENT - YOUTH OF THE YEAR GALA



Established in 1947, Youth of the Year is the premier youth recognition program of Boys & Girls Clubs of America. This national competition is designed to promote and recognize a teen member's service to Club and community, academic performance, and contributions to family and spiritual life.

Beginning in 2018, the Youth of the Year Gala features the Boys & Girls Clubs of Southeast Virginia's Hall of Fame induction ceremony. The Hall of Fame honors community leaders who are integral to the success of our organization and have made great strides towards ensuring that Great Futures Start Here.

GALA SPONSORSHIPS

TITLE SPONSOR	\$20,000
RECEPTION SPONSOR	\$15,000
WINE SPONSOR	\$15,000
HALL OF FAME SPONSOR	\$10,000
PADDLES UP SPONSOR	\$10,000
ADVOCACY SPONSOR	\$9,500
BEVERAGE SPONSOR	\$7,500
YOUTH OF THE YEAR SPONSOR	\$5,000
GREAT FUTURES SPONSOR	\$5,000
CLUB SPONSOR	\$3,500
TABLE SPONSOR	\$2,500
FAMILY/BGCSEVA TABLE SPONSOR	\$2,500
INDIVIDUAL TICKET	\$275



To secure your sponsorship, contact Rebecca Myers, Resource Development Manager, at 757-321-7142 or rmyers@bgcseva.org. For more information visit us on the web at www.bgcseva.org/youth-of-the-year

GET INVOLVED

Without volunteer, partner, donor and alumni support, millions of America's youth would be left on their own afterschool and during the summer. When kids have Clubs and Clubs have you, there's no limit to what they can do. Make a difference in the lives of Southeast Virginia's kids.

VOLUNTEER

Without volunteer, partner, donor, and alumni support, millions of America's youth would be left on their own afterschool and during the summer.

Make a difference in the lives of Southeast Virginia's kids.



JOIN ALUMNI & FRIENDS

Once a Club kid, always a Club kid. Did you know that 1 in 19 living Americans is a Club kid? The support and connections you received at the Club don't stop when you're an adult. The Boys & Girls Club alumni community is where you will always belong and find ways to make a difference for today's Club kids.



BECOME A PARTNER

There are many reasons to partner with BGCSEVA, and we look forward to discussing opportunities with your company. New corporate partnerships that help advance the work of our organization are always welcome. BGCSEVA is interested in partnering with companies that have solid brand images and reputations.



To get involved today, contact Steve Gray, Volunteer and Donor Engagement Coordinator, at 757-321-6255 or sgray@bgcseva.org.

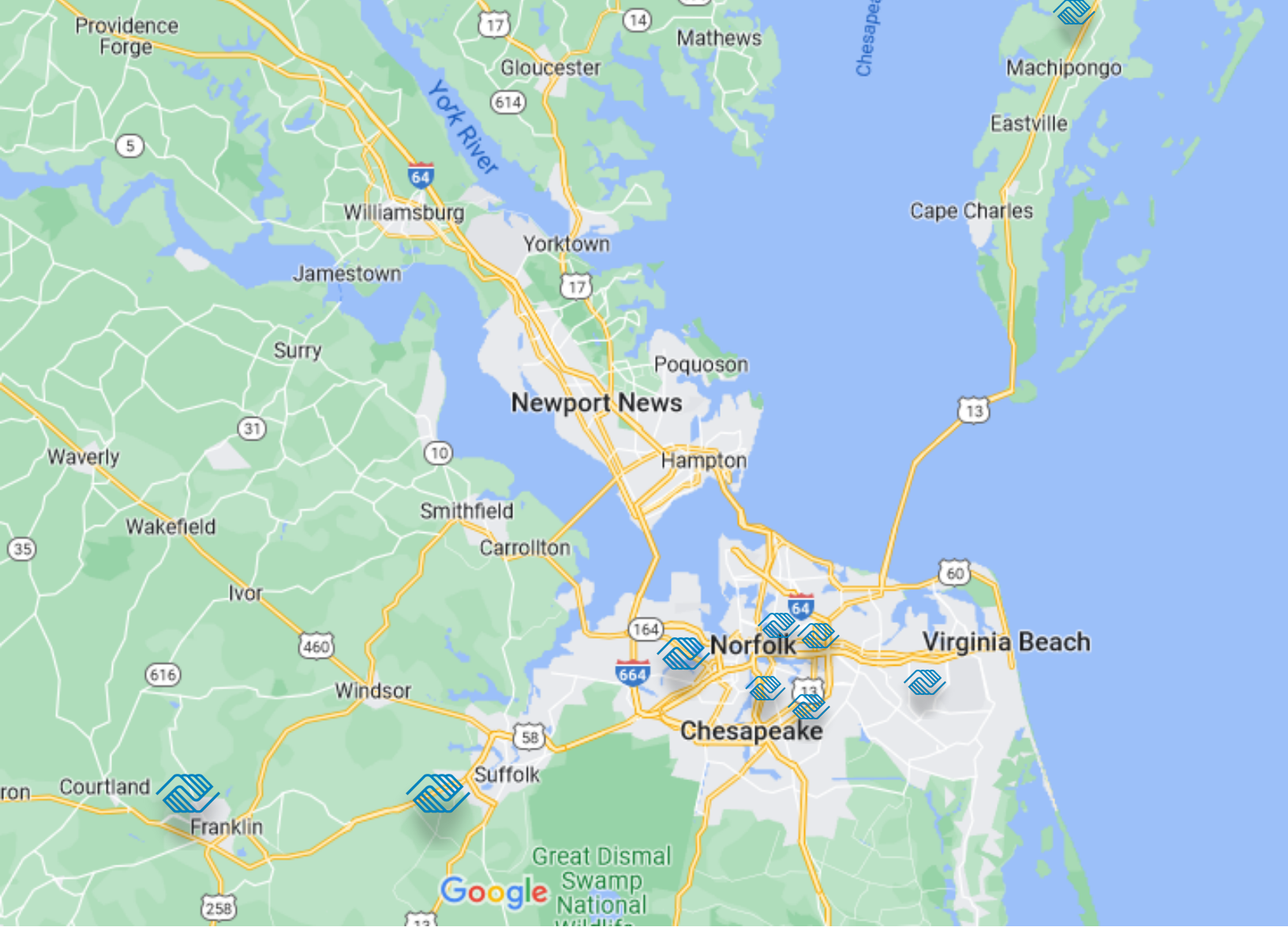


**BOYS & GIRLS CLUBS
OF SOUTHEAST VIRGINIA**

OUR GUARANTEE

YOUR INVESTMENT PROVIDES A LIFE-
CHANGING YOUTH DEVELOPMENT EXPERIENCE





PORTSMOUTH

ATLANTIC BAY - PORTSMOUTH CLUB
 5905 PORTSMOUTH BLVD
 PORTSMOUTH VA, 23701
 (757)-967-8361

EASTERN SHORE

MARY N. SMITH CULTURAL CENTER
 24577 MARY N. SMITH ROAD
 ACCOMAC VA, 23301
 (757)-302-0323

SUFFOLK

FOREST GLEN MIDDLE SCHOOL
 200 FOREST GLEN DR
 SUFFOLK VA, 23434
 (757)-652-4017

FRANKLIN

SP MORTON ELEMENTARY
 300 MORTON ST
 FRANKLIN VA, 23851
 (757)-516-1014

CHESAPEAKE

TRUITT INTERMEDIATE SCHOOL
 1100 HOLLY AVENUE
 CHESAPEAKE VA, 23324
 (757)-494-7949

THURGOOD MARSHALL ELEMENTARY
 2706 BORDER ROAD
 CHESAPEAKE VA, 23324
 (757)-494-8028

NORFOLK

YOUNG TERRACE
 804 WHITAKER LANE
 NORFOLK VA, 23504
 (757)-406-8860

GRANDY VILLAGE COMMUNITY CENTER
 3017 KIMBALL TERRACE
 NORFOLK VA, 23504
 (757)-226-0001

VIRGINIA BEACH

TOWNEBANK - ROSEMONT CLUB
 1505 MCGAUGHEY WAY
 VIRGINIA BEACH VA, 23452
 (757)-368-4445

ADMINISTRATIVE OFFICE

1300 DIAMOND SPRINGS ROAD
 SUITE #300
 VIRGINIA BEACH VA, 23455
 (757)-853-5632



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