

Boys & Girls Clubs of Southeast Virginia's 2024 YOUTH OF THE YEAR GALA

Presented by **FAMILY DOLLAR**



SPONSORED BY:

TOYOTA **KOHL'S**

Mondelēz
International

SPONSORSHIP OPPORTUNITIES

Thursday, March 28, 2024

The Westin Virginia Beach Town Center

Reception begins at 6:00 PM

The event starts at 7:00 PM

Black Tie Optional

About Youth of the Year

Established in 1947, Youth of the Year is the premier youth recognition program of Boys & Girls Clubs of America. This national competition is designed to promote and recognize a teen member's service to Club and community, academic performance, and contributions to family and spiritual life. Competition begins at the local level. Individual Clubs select a Youth of the Year from Club members, ages 14-18, and they then compete for the title of Youth of the Year of Boys & Girls Clubs of Southeast Virginia. The winner advances to the statewide competition and receives a college scholarship from the Lewis D. Hirschler Scholarship Fund. State winners then advance to one of five regional competitions around the country. Each of the five regional winners enters the national competition. Contestants receive prizes along the way and the national winner becomes the newest ambassador of Boys & Girls Clubs of America.



2023 YOUTH OF THE YEAR

NOAH AND NDIA

Congratulations to Ndia, our
2023 BGCSEVA Youth of the Year winner

Hall of Fame

Beginning in 2018, the Youth of the Year Gala features the Boys & Girls Clubs of Southeast Virginia's Hall of Fame induction ceremony. The Hall of Fame honors community leaders who are integral to the success of our organization and have made great strides towards ensuring that Great Futures Start Here. Stay tuned for the announcement of the 2024 Hall of Fame Inductee.

HALL OF FAME INDUCTEES

2018 Robin Ray and Jeff Morris | 2019 The Hirschler Family | 2020 William Wright
2021 Bill Payne | 2022 Brian Holland | 2023 Judge Richard S. Bray

Title Sponsor

- Exclusive sponsor logo placement as Title Sponsor
- Recognition as Title Sponsor with logo on all event materials
- Premier seating for 16 (2 tables)
- Opportunity to speak on stage at the event
- Full page color ad in event program (8.5" length x 5.5" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Spotlight on BGCSEVA's video recap
- Spotlight on BGCSEVA's social media platform
- Listing in press release as Title Sponsor with opportunity for a quote from CEO/designated spokesperson of the company
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

Reception Sponsor

\$15,000

- Exclusive sponsor logo placement as Reception Sponsor
- Recognition as Reception Sponsor with logo on all event materials
- Premier seating for 8 (1 table)
- Full page color ad in event program (8.5" length x 5.5" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Spotlight on BGCSEVA's social media platform
- Listing in press release as Reception Sponsor
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

Wine Sponsor

\$15,000

- Exclusive sponsor logo placement as Wine Sponsor
- Recognition as Wine Sponsor with logo on all event materials
- Premier seating for 8 (1 table)
- Company logo and QR code to company website on wine sleeve at each table
- Half page color ad in event program (4.25" length x 5.5" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Spotlight on BGCSEVA's social media platform
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

Hall of Fame Sponsor

\$10,000

- Exclusive sponsor logo placement as Hall of Fame Sponsor
- Recognition as Hall of Fame Sponsor with logo on all event materials
- Premier seating for 8 (1 table)
- Opportunity to speak on stage at the event of Youth of the Year 2024 Inductee
- Quarter page color ad in event program (4.25" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Social media recognition
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

SOLD!

Advocacy Sponsor

\$10,000

- Exclusive sponsor logo placement as Advocacy Sponsor
- Recognition as Advocacy Sponsor with logo on all event materials
- Premier seating for 8 (1 table)
- Photo opportunity with CEO and Youth of the Year winner
- Quarter page color ad in event program (2.125" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Social media recognition
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

Paddles Up Sponsor

\$10,000

- Exclusive sponsor logo placement as Paddles Up Sponsor
- Recognition as Paddles Up Sponsor with logo on all event materials
- Premier seating for 8 (1 table)
- Opportunity to speak on stage at the Fund-A-Need
- Quarter page color ad in event program (2.125" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Social media recognition
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

SOLD!

Beverage Sponsor

\$7,500

- Exclusive sponsor logo placement as Beverage Sponsor
- Recognition as Beverage Sponsor with logo on event materials
- Seating for 8 (1 table)
- Opportunity to name a special drink
- Quarter page color ad in event program (2.125" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

Youth of the Year Sponsor

\$5,000

- Recognition as Youth of the Year Sponsor with logo on event materials
- Seating for 8 (1 table)
- Introduce Youth of the Year special message at the event
- Quarter page color ad in event program (2.125" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report

SOLD!



Great Futures Sponsor

\$5,000

- Recognition as Great Futures Sponsor with logo on event materials
- Seating for 8 (1 table)
- Opportunity for one representative to serve on the final Youth of the Year judging panel
- Quarter page color ad in event program (2.125" length x 2.75" width)
- Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
- Recognition in post-event video recap
- Logo on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report



Club Sponsor

\$3,500

- Recognition as Club Sponsor with logo on event materials
 - Seating for 8 (1 table)
 - Opportunity for one representative to serve on the Prep Youth of the Year judging panel
 - Quarter page color ad in event program (2.125" length x 2.75" width)
 - Placement in BGCSEVA newsletters pertaining to Youth of the Year (distributed to 6,000 constituents)
 - Recognition in post-event video recap
 - Logo on Youth of the Year webpage
 - Placement in BGCSEVA's Annual Report
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Table Sponsor

\$2,500

- Sponsor signage at table
- Seating for 8 (1 table)
- Recognition in post-event video recap
- Listing on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report



Family / Boys & Girls Club Table Sponsor

\$2,500

- Sponsor signage at table
- Recognition in post-event video recap
- Listing on Youth of the Year webpage
- Placement in BGCSEVA's Annual Report



Tickets

Individual Ticket: \$275

1 ticket to attend the
reception and gala

BOYS & GIRLS CLUBS OF SOUTHEAST VIRGINIA 2024 YOUTH OF THE YEAR GALA REGISTRATION

NAME _____

COMPANY _____

ADDRESS _____

PHONE _____ EMAIL _____

I WOULD LIKE TO SUPPORT THE 2024 YOUTH OF THE YEAR GALA AS:

(PLEASE INDICATE # OF TABLES/TICKETS)

<input type="checkbox"/>	TITLE SPONSOR	\$20,000
	RECEPTION SPONSOR	\$15,000
	WINE SPONSOR	\$15,000
	HALL OF FAME SPONSOR	\$10,000
	PADDLES UP SPONSOR	\$10,000
	YOUTH OF THE YEAR SPONSOR	\$5,000
	GREAT FUTURES SPONSOR	\$5,000
	CLUB SPONSOR	\$3,500
	TABLE SPONSOR	\$2,500
	FAMILY/BGCSEVA TABLE SPONSOR	\$2,500
	INDIVIDUAL TICKET	\$275

PAYMENT METHOD:

_____ PLEASE SEND ME AN INVOICE

_____ ONLINE: www.bgcseva.org/youth-of-the-year

_____ CHECK ENCLOSED (CHECKS MADE PAYABLE TO BGCSEVA)

Contact Rebecca Myers, Resource Development Manager
757.321.7142 | rmyers@bgcseva.org

BGCSEVA Admin Office - Attn: Rebecca Myers
1300 Diamond Springs Rd., Suite 300
Virginia Beach, VA 23455

Please return this form along with payment to contact info above.

Questions?

For more information or to secure your sponsorship today,
please contact:

Rebecca Myers, Resource Development Manager
757.321.7142 | rmyers@bgcseva.org



SPONSORED BY:

TOYOTA **KOHL'S**

Mondelēz
International

www.bgcseva.org/youth-of-the-year

Boys & Girls Clubs of Southeast Virginia is a 501(c)(3) non-profit corporation. EIN 54-0515764. Contributions are tax-deductible to the extent allowed by law. Please check with your tax advisor.